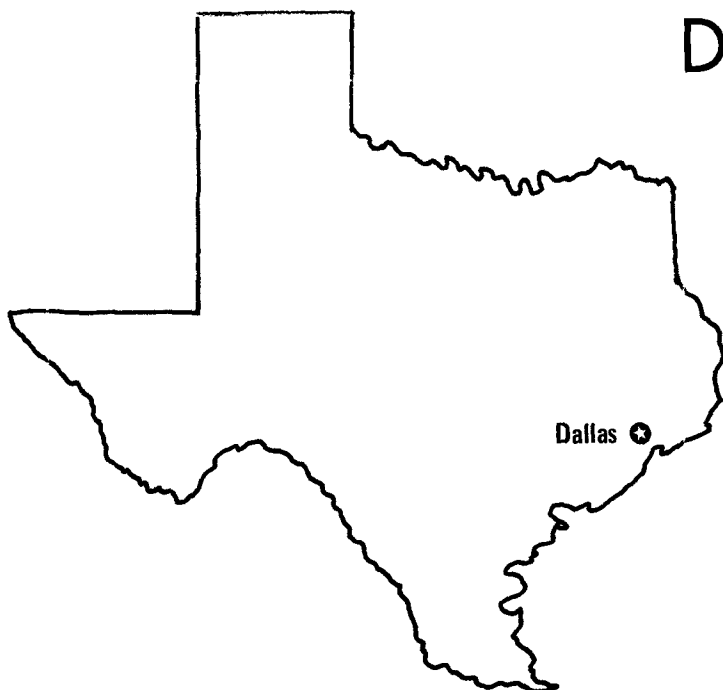


Dallas:

Convention Site Center of Sports, Sightseeing Activity



Statistics

The hub of a metropolitan community of more than 1.5 million people, Dallas is the eighth largest city in the U.S. Easily accessible from all points, Dallas is one of America's major highway hubs with 7 spokes of the interstate highway system, as well as an additional 14 major highways leading to the city. By air, Dallas is the crossroads of the Southwest, with more than 800 daily flights by 8 major commercial airlines and 5 commuter airlines. The new Dallas-Fort Worth Airport, covering 18,000 acres in the heart of one of the most populated areas in the Southwest, is the world's largest and most modern airport facility.

"World Convention Dates" consistently reports Dallas among America's top cities in number of scheduled conventions and trade shows. Hotel and motel facilities reflect this part of the city's life with more than 28,000 first class, air conditioned rooms available and hundreds of additional rooms planned or under construction.

Sightseeing

Sightseeing is fun and easy. It can begin with a top-of-the-skyline view from either of two downtown observation decks and then continue on the two daily bus tours of residential areas, points of scenic and historic interest, and Dallas's magnificent parks. The 18,000 acres of parks and recreation areas around the city welcome visitors with spectacular flowers chosen to provide beauty in all seasons of the year. The city also offers facilities for all kinds of amateur sports from year-round golfing to tennis and sailing.

There are sports spectaculars in all seasons—Southwest Conference collegiate football games in the 72,000 seat Cotton Bowl, the Dallas Cowboys

in their new 65,000 covered seat Texas Stadium, collegiate basketball, American League baseball via the Texas Rangers, the Dallas Black Hawk pro ice hockey team, and the Dallas Tornado pro soccer club. Midget and stock car races and high powered dragsters roar at several speedways around the city, including the Dallas International Motor Speedway.

Professional golf is at its best at the Byron Nelson Classic in the spring or at the Civitan Open for women in the fall. There are numerous tennis clubs and public courts throughout the city. The world's top players, both men and women, compete in major tournaments in Dallas each year and the World Championship of Tennis culminates its annual tour with the Finals here each May.

In the mid-cities area, just west of downtown Dallas via the Dallas-Fort Worth Turnpike, are several visitor attractions. The Southwestern Historical Wax Museum located in that area is open from 9 a.m.-10 p.m. daily. Six Flags Over Texas, a 145 acre family amusement park, opens its gates each spring with more than 85 rides, shows, and other attractions to fill a visitor's day or his entire vacation. Next door to Six Flags is the area's new sea life park, Seven Seas. Attractions in the 35 acre park include everything from penguins and sea lions to killer whales and aquatic performers. At Lion Country Safari near Grand Prairie on the Turnpike, visitors conduct their own African safari via the safety of their automobile while African game, including lions, cheetahs, ostriches, and other animals, roam the area.

A few miles north of downtown Dallas is Sandy Lake Amusement Park, where the modern blends with the old West. Just 2 miles from downtown Dallas is Fair Park, home of the State Fair of Texas, the largest annual exposition in the U.S. Museums, including the Texas Hall of State, a shrine to 400 years of Texas history, Museum of Natural History, Aquarium, Garden Center, Museum of Fine Arts, Planetarium, and Health and Science Museum are all open year-round and are free to the public. Wax World, also at Fair Park, depicts in life-size figures and in sound an event in the life of each President. More exciting attractions are under construction or are in the planning stages. *